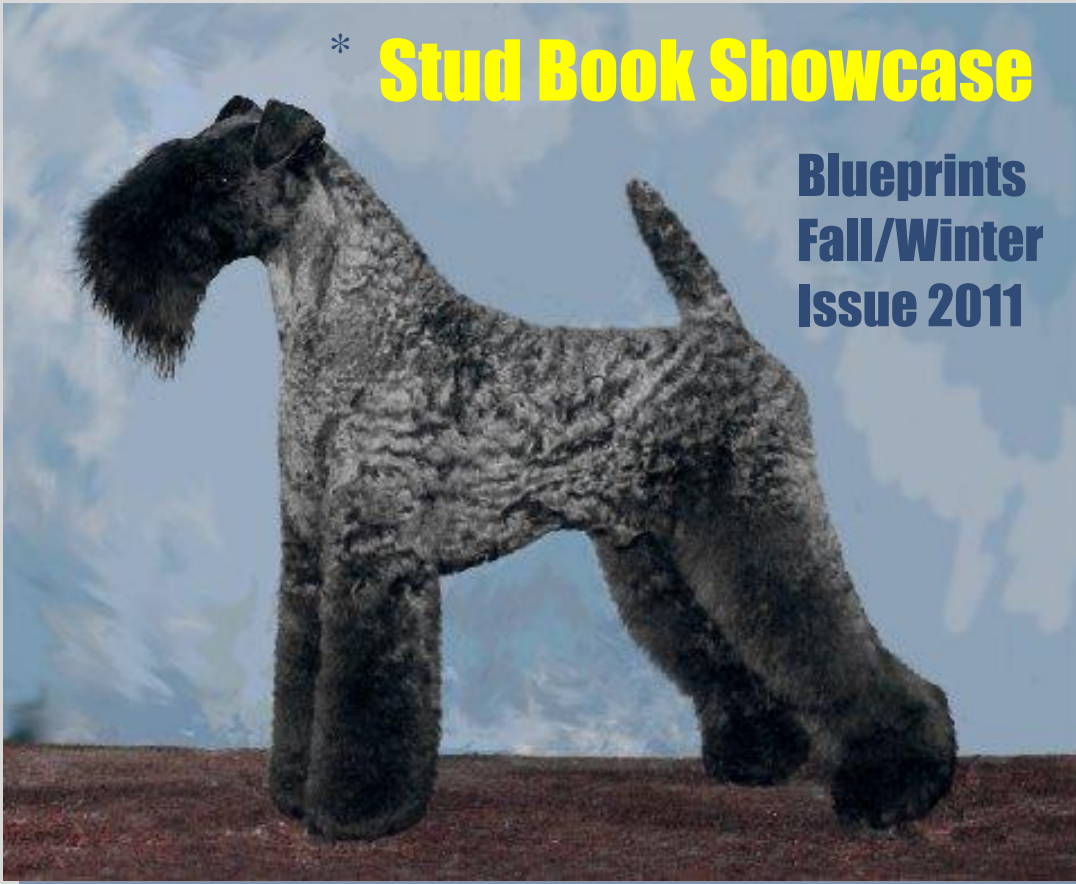




# \* Stud Book Showcase



**Blueprints  
Fall/Winter  
Issue 2011**

**This is an opportunity to showcase your Kerry in our upcoming Stud Book Issue, now planned for publication with the Fall/Winter issue of Blueprints!**

**AD DEADLINE - OCTOBER 22, 2011**

Take your dog's best full size show photo, *(which we will crop to show only the dog)*, and include it in an ad for your special Kerry companion.

**NOTE Update: ALL KERRY OWNERS ACROSS THE WORLD are invited to place a stud dog ad in the Blueprints issue of the Stud Dog Showcase.**

## Ad Fees

- The ad fee for PAID USKBTC members is \$40.00, U.S. currency.
- The ad fee for NON-MEMBERS, regardless of where they are located, is \$60.00, U.S. currency.
- Ads received AFTER the October 22, 2011 deadline will have a \$20 late fee applied to EACH ad submitted.
- All ads must be accompanied by payment in full.
- A \$25.00 surcharge will be levied on every insufficient fund check received for payment of advertising.

## Advertising Policy

- The Editors of Blueprints reserve the right to accept, reject or edit any and all ads submitted.
- Blueprints will not knowingly accept fraudulent or misleading material or advertising.
- The opinions expressed in the publication are not necessarily those of the USKBTC, Inc., its Officers and Governors or the Editors.

*See more details on the next page.*

*\* Picture above is a composite made by Susan Dunivant.*



# Blueprints Stud Book Showcase

**Blueprints  
Fall/Winter  
Issue 2011**

**Ad Deadline  
October 22, 2011**

Each 1/2 page ad should include, along with the picture, the following basic information:

- your dog's name
- your contact information
- whether you accept bitches for service or only deal in frozen or fresh chilled semen
- a three generation pedigree
- health clearances/reports from OFA with Date of Birth
- a description of your dog (*optional*) - 30 words or less

## Ad Submission Requirements

- **USKBTC Members:** Submit your ad information along with photo and a check for **\$40**, U.S. currency, made out to USKBTC and mail to the Blueprints editor. (*See address below.*)
- **Non-Member KBT Owners, Regardless of Your Location:** Submit ad info along with photo and **\$60** U.S. currency, made out to USKBTC and mail to the Blueprints editor.
- All ads must be accompanied by payment in full.
- A \$25.00 surcharge will be levied on every insufficient fund check received for payment of advertising.
- We will accept ads by email or regular post.
- Those who submit copy by email should remember that all photos must be scanned at high resolution (300 dpi or greater) and preferably saved in jpg format. If in doubt, mail them and we will do the scan.
- Copy, not camera-ready, will be suitably prepared by the Editor. Every effort will be made to ensure accuracy; however, Blueprints can not be responsible for copy in ads so prepared.
- We will begin accepting ad copy for the upcoming Stud book issue of Blueprints **immediately.**
- **Ad Deadline is October 22, 2011.** Ads received AFTER October 22, will have a \$20 late fee applied to EACH ad submitted..
- No Ads will be accepted after October 30, 2011.

Do not hesitate to email me if you have questions. As always, the editor reserves the right to accept, reject or edit ad copy. The more ads the better, so please contribute and make this a wonderful tool for everyone!

## Mail Ads and Payment to:

Blueprints Editor, Janie MacBryde  
106 West Robin Drive  
Advance, NC 27006-7926

Email: [erinwood@yadtel.net](mailto:erinwood@yadtel.net) OR  
[blueprints@yadtel.net](mailto:blueprints@yadtel.net)